

Influencer Magazine Awards

Award Recognition Dossier

Mission & Vision of the Awards

The Influencer Magazine Awards (IMA) were established by Influencer Magazine UK to honor and amplify the achievements of individuals and organizations making a profound impact in their respective fields including technology, entertainment, entrepreneurship, health, social impact, education, and media.

The awards are built around three key pillars:

- **Excellence:** Recognizing top-tier performance and innovation.
- **Influence:** Honoring those who shape conversations and communities.
- **Credibility:** Grounded in transparent evaluation and trusted reputation.

International Reach & Recognition

IMA has grown into a globally recognized digital awards platform, drawing nominees, winners, and audiences from across continents.

Open Nomination Scope:

- International nominations accepted
- No restrictions on geography, race, gender, or age
- Global jury and participant base

Reputation of the Awarding Organization

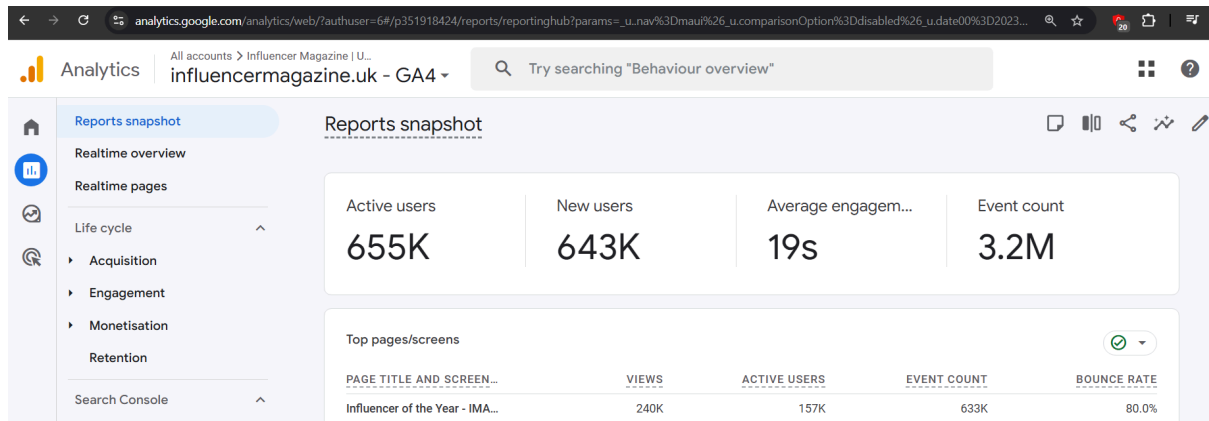
Influencer Magazine UK, the organizing body behind IMA, is one of the fastest-growing digital media platforms in the influencer and entrepreneurship ecosystem. It is widely cited in both traditional and digital media for its coverage of emerging and established public figures.

Highlights:

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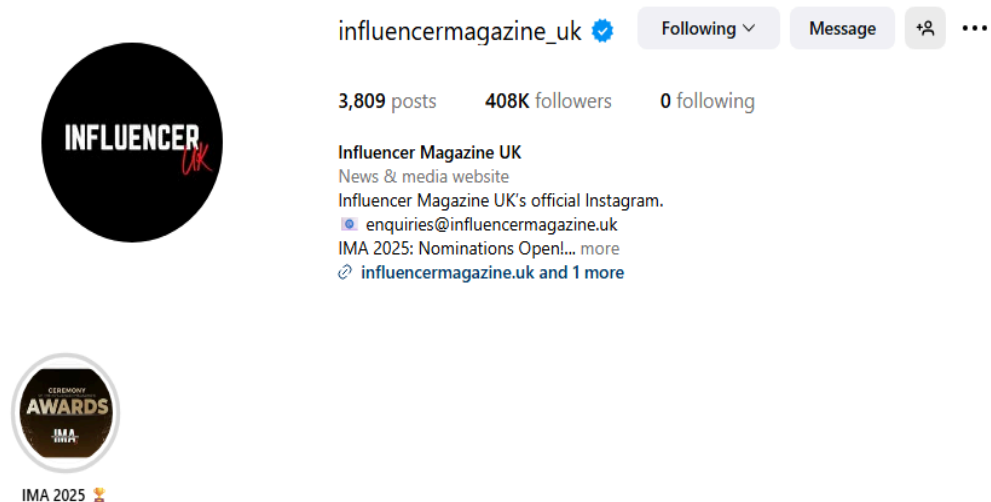
- 500K+ followers across social media platforms
- Instagram: 560K+ (Verified)
- Twitter & Facebook: 50K+
- Trusted source for influencer and entrepreneur stories

Analytics Screenshot During an Edition of IMA:

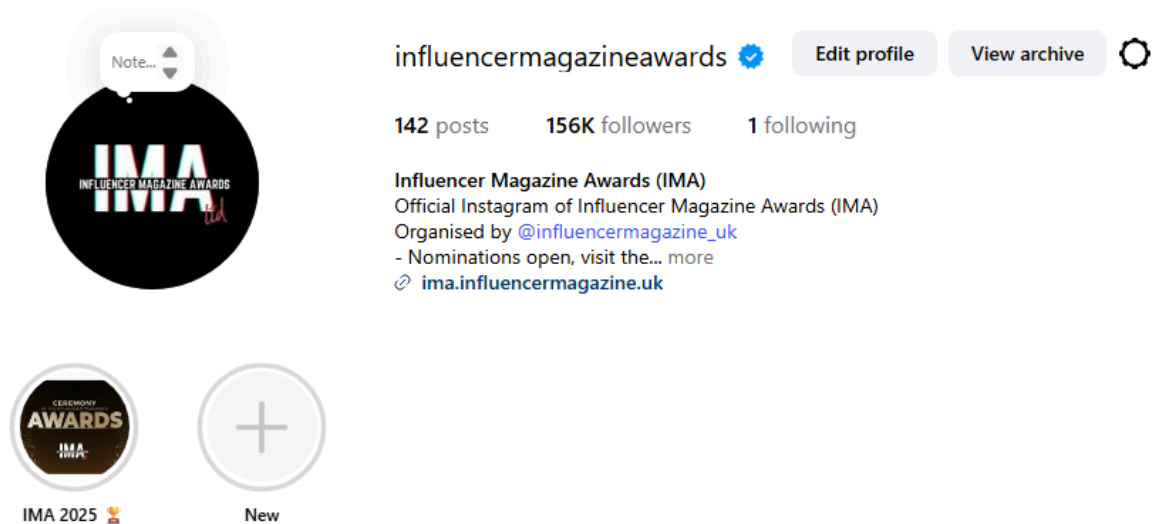


Instagram following count:

(Total: Over 560K+)



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Other social media, including Facebook, X (formerly Twitter), additionally has over 50K+ followers.

Selection Criteria & Excellence Framework

Winners of the Influencer Magazine Awards are selected based on a transparent and professionally developed evaluation model. The criteria focus on measurable excellence, originality, verified impact, and ethical conduct.

Evaluation Criteria (sample scoring rubric):

- Verified Achievements – 20%
- Influence & Community Reach – 20%
- Originality of Work – 25%
- Media & Public Visibility – 20%
- Ethics & Professional Conduct – 15%

Voting is conducted in two stages:

1. **Editorial Shortlisting & Jury Voting**
2. **Public Engagement (optional in selected categories)**

Number of Awards Distributed

Each year, IMA selects winners in a carefully curated set of categories. A sample of our award lineup includes:

- Influencer of the Year
- Tech Excellence Award
- Entrepreneur of the Year
- Rising Creator
- Coach of the Year
- Lifetime Achievement
- Women in Innovation

Full list: <https://ima.influencermagazine.uk/categories/>

Notable Past Winners

The prestige of the IMA is reflected in its diverse and acclaimed awardees—from global celebrities to rising talents across sectors.

A few Notable Awardees Include:

- **LISA** – *Influencer of the Year* (K-Pop Icon, 100M+ followers)
[Wikipedia](#)
- **Kate Kulp** – *Content Creator of the Year* (1M+ followers)
- **J. J. Hebert** – *Founder of the Year* (Forbes Council, Inc. 5000 CEO & USA Today/WSJ bestselling author)
[Instagram Winning Post](#)
- **Syed Muhammad Faisal Sami** – *Public Impact Honoree*
[Instagram Winning Post](#)

Many honorees have subsequently:

- Signed major brand deals
- Delivered keynote speeches

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- Gained coverage in global media outlets and even appeared on Times Square, New York.
- Expanded their professional networks significantly

Wall of Fame: <https://ima.influencermagazine.uk/wall-of-honor/>

Supporting Visuals:



(Mr, Syed Muhammad Faisal Sami Awarded Humanitarian of the Year)

He was also awarded British Citizen Award, his wikipedia:

https://en.wikipedia.org/wiki/Syed_Muhammad_Faisal_Sami

On receiving this honor, he said: “I am deeply humbled to receive the Humanitarian of the Year Award 2025,” said Syed Muhammad Faisal Sami. “This honour is not mine alone—it belongs to every volunteer of FGRF and Dawat-e-Islami who tirelessly give their time, energy, and heart to serve humanity. It also belongs to those silent supporters behind the scenes whose generosity makes these life-changing projects possible. Above all, I dedicate this award to the founder of Dawat-e-Islami and my spiritual guide, Ameer-e-Ahl-e-Sunnat, Maulana Ilyas Qadri.

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Whatever good has come from my efforts is a reflection of his teachings, guidance, and the mission he ignited in us all.”



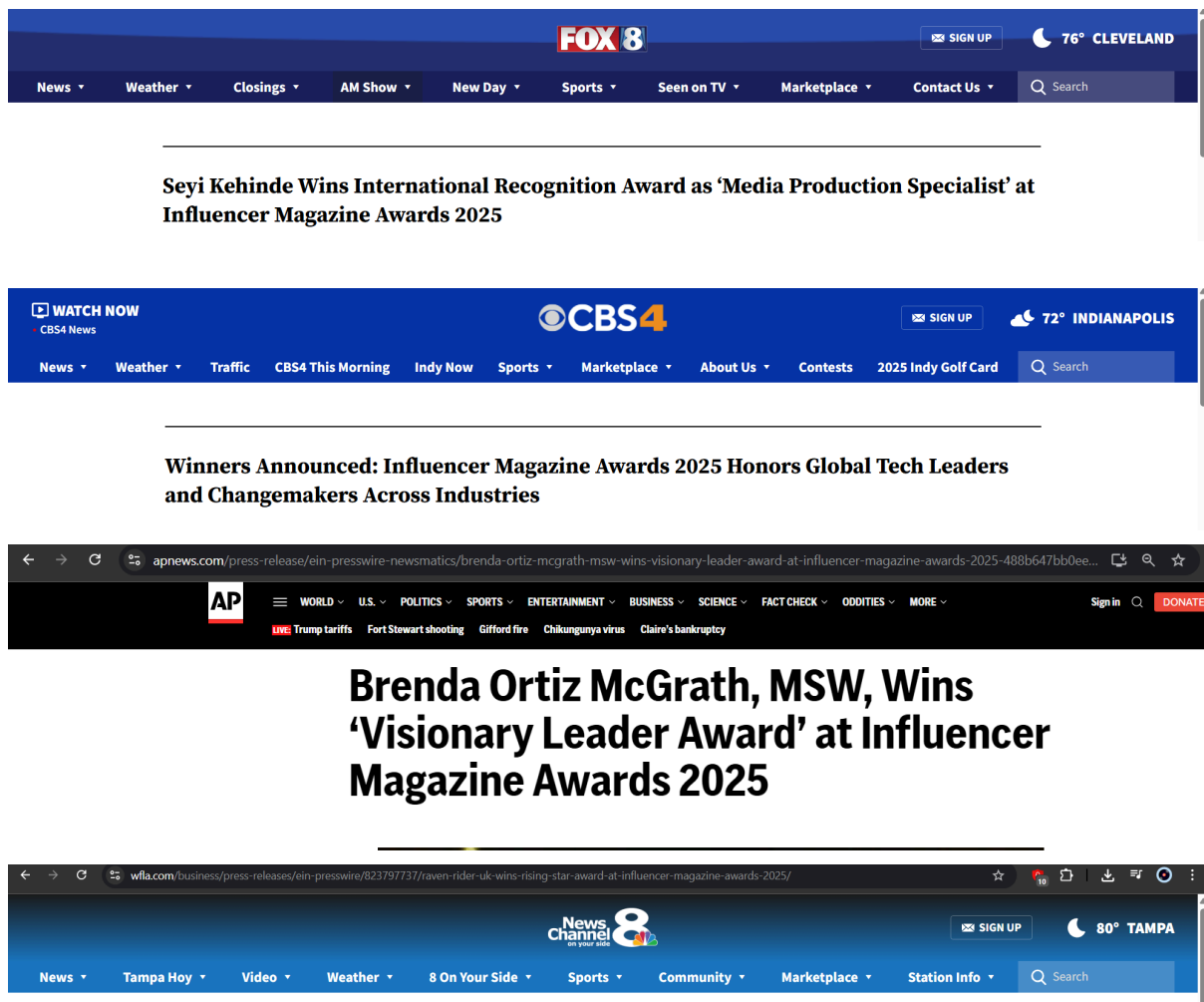
Brenda Ortiz McGrath: “I’ve dedicated my career to building systems that center the whole student—not just their academics, but their mental health, their identity, and their sense of belonging,” said Brenda Ortiz McGrath. “Being named Visionary Leader of the Year is not just a personal honor—it’s a recognition of what’s possible when you lead with purpose, push boundaries, and never lose sight of who you’re fighting for.”



Mr. Sariki Abungwo, member for Forbes Council - was awarded 'Coach of the Year' said: "This award is a reminder that what I do—helping everyday people build businesses that actually work—matters," said Sariki Abungwo, CEO of [Blesatech Consultancy Services](#). "It means the long nights, the tough conversations, the risks... they're not wasted. If you've ever had a vision, wanted results, or just needed a system and someone to believe in you, this win is for you, too. Because the truth is, this award might have my name on it... but it belongs to every person who refused to quit. Let's keep building. We're just getting started."

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Influencer Magazine Award Winners to date are featured on over 5000+ reputed portals from all over the world, a few snapshots are below:



This dossier outlines the global scope, transparent framework, recognized excellence, and industry credibility of the Influencer Magazine Awards. The awards platform reflects both national and international recognition, aligning with the highest standards for achievements in public-facing and innovation-led fields.